

Moodlakatte Institute of Technology

Master of Business Administration (MBA)

ACIVITY

Cleaning Drive

TITLE OF THE PROGRAM

"AAME HABBA"

Organized On

Date: 30/April/2022 **Venue:** Kodi Beach.

ORGANISED BY

Forest department of Karnataka, FSL India.

Participants

Branch/ Section: 1st sem MBA Students Number of Students: 65

Preamble

To make a positive impact on our environment, foster community unity, and contribute to the health of our oceans and shores. As we stand on the cusp of this beach cleaning activity, we are reminded of the profound responsibility we hold in ensuring the well-being of our planet for current and future generations.

BRIEF PROFILE OF ORGANIZERS:

FSL India, or Field Service League India, is a non-governmental organization (NGO) that is actively involved in various social development and community service initiatives in India. Founded in 2001, FSL India is committed to promoting intercultural understanding, sustainable development, and social justice through its programs and projects.

REPORT

This report is drafted towards a cleaning drive conducted on 30/4/2022, in which a dedicated group of volunteers gathered at Kodi for a beach cleaning event that aimed to restore the beauty of our coastal environment while raising awareness about the importance of responsible waste management.

Objectives:

This programs motive was to bring up with some objectives, they are

By participating in this beach cleaning activity, we not only mitigate the ecological harm caused by litter and waste but also symbolize our commitment to being responsible stewards of our environment.

It brings together individuals from all walks of life, united by a shared love for nature and a desire to effect positive change.

Through knowledge-sharing and awareness-building, we empower ourselves and others to make informed choices that safeguard our environment.

Outcomes and Benefits:

This activity ripple across time, inspiring future generations to value and protect the beauty that surrounds us. Let us remember that even the smallest actions, when combined, can create waves of positive transformation. At the conclusion of the event, an impressive amount of waste had been collected and properly disposed of, contributing to the restoration of the beach's natural beauty. The event's impact extended beyond the immediate cleaning efforts, as attendees left with a heightened

awareness of the environmental challenges our planet faces. Many expressed a renewed commitment to reducing their plastic consumption and actively participating in similar initiatives in the future.

ORGANIZING COMMITTEE

Prof. Kavya

Prof. Harish

Prof. Amruthmala

Prof. Venkatesh

Prof. Rajath

FEEDBACK: It is an exciting drive which every human must experience being with nature and contributing towards restoring environment.

Students: The participants' feedback regarding the program was overwhelmingly positive.





