

Moodlakatte Institute of Technology

(A Unit of Moodlakatte Nagarathna Bhujanga Shetty Trust (R.))
(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi)
Moodlakatte – 576 217, Kundapura Taluk, Udupi District,

Karnataka

Date: 19/Mar/2024

Topic

INDUSTRIAL VISIT

Organized On

19/Mar/2024

Managing Director

Uday Kumar Shetty

Sri Chakra Container Padubidri

Participants

First year students from MBA;

No. of students Above 90

Preamble

The preamble to the importance of industrial visit was we know the practical things of what the workers are doing and how the manufacturing and the process of manufacturing we know by this session. An industrial visit, also known as an industrial tour or field trip, is a visit by students or professionals to industrial facilities to gain practical insights into the working environment, processes, and operations of a particular industry. It provides an opportunity to observe real-world applications of theoretical concepts learned in the classroom, understand industry-specific challenges and innovations, and interact with industry professionals to gain valuable insights and network for future career opportunities. Industrial visits are often organized by educational institutions, companies, or industry associations to enhance the learning experience and bridge the gap between theory and practice.

BRIEF PROFILE OF THE INDUSTRY

The Shri Chakra Container is a company that specializes in the manufacturing and distribution of high-quality containers for various industries. They offer a wide range of containers, including plastic, metal, and glass, suitable for packaging liquids, powders, and other products. The company is known for its durable and innovative designs, catering to

the specific needs of its clients. They are committed to providing environmentally friendly packaging solutions and ensuring customer satisfaction through their products and services.

REPORT

Department of management studies organized industrial visit for the first-year students on 19/03/2024 at 10 am. We visit Sri Chakra Container Limited in Padubidri in the supervision of Prof. Thilaka laxmi, Asst. Professor and Ms. Poornima Shetty, Asst. Professor. After reaching the industry students were divided into two batches of 45 student's and Ms. Uday Kumar Shetty, HR Executive of Shri chakra containers took students on a plant tour. Visit to entire production plant took 3 hours along with interaction of students with plant workers and HR team.

Objectives:

- 1. It enhance students understanding of theoretical concepts through practical exposure to industrial processes.
- 2, Career exploration helps students explore careers options by experiencing real-world industry environments and jobs roles.
- 3. Skill development practice skills such as observation, analysis, and communication through interaction with industry professionals and hands-on experiences.
- 4. critical thinking encourage critical thinking by evaluating the alignment between theoretical

Knowledge and industrial practices observed during the visit.

- 5. Self- Reflection by prompting students to assess their learning interest and career aspirations Based on the industrial visit experience.
- 6. Report Writing Skills enhance students' report writing skills by requiring them to organize and articulate their observations, analyses, and insights in a structured report format.
- 7. Motivation and Engagement inspire and motivate students by demonstrating the practical applications of their academic studies and the potential impact of their future careers.

OUTCOMES OF THE INDUSTRIAL VISIT

- 1. This visit provided Practical insights into manufacturing processes to students.
- 2. Help in Understanding of supply chain management dynamics.
- 3. Help the students in Observation of real-world applications of theoretical concepts.
- 4. Provides Networking opportunities with industry professionals.
- 5. Leads to Exposure to potential career paths within the manufacturing sector.
- 6. Inspiration for innovation and entrepreneurship initiatives.
- 7. Enhanced understanding of workplace safety protocols.
- 8. Experience in observing quality control measures.
- 9. Insight into environmental sustainability practices in manufacturing.
- 10. Potential for internships or future employment opportunities.

ORGANIZING COMMITTEE

Prof. Thilaka Laxmi.

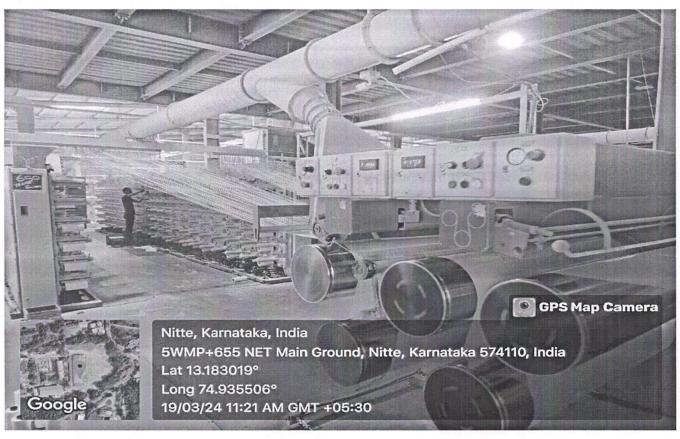
Prof. Kavya.

Prof. Poornima

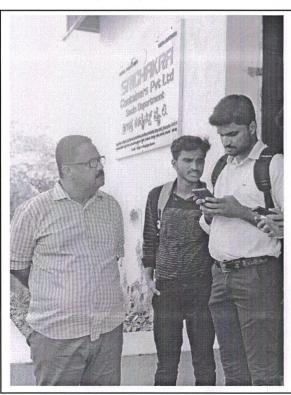
CONCLUSION

The Sri chakra container industrial visit was an eye-opening experience that bridged the gap between theoretical learning and real-world applications. It provided an opportunity to witness firsthand the inner workings of industries, understand their challenges, and see how classroom concepts translate into practical scenarios. The visit also offered networking opportunities and potential career insights, making it a valuable addition to academic learning. Overall, it was a memorable and enriching experience that enhanced the students' understanding and appreciation of their field of study.

Photos:









HOD

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