MOODLAKATTE INSTITUTE OF TECHNOLOGY KUNDAPURA

(Affiliated to VTU, Belagavi , recognized by AICTE New Delhi, and ISO certified Institute)

Moodlakatte-576217, Kundapura, Udupi District





"REPORT ON NAMMA BHOOMI"

Date:16-03-2023

Organised /arranged/conducted by:

Department of MBA

Convener:

Ms. KAVYA, Asst. Professor

Coordinators:

Ms. Ashritha, Asst. Professor

Mrs. Thilakalaxmi, Asst. Professor

Chief Guest & Resource Person

Kripa M.M

Suresh S.G

Participants Details

MBA students and MITK Faculties

Submitted by:

Taksha A Shetty

Charan

Simran

`Vinusha

Kavya

Spandan

1 Resource person/ Guest Profile

NAME	Kripa M.M
DESIGNATION	Coordinator
ORANIZATION	NammaBhoomi, Kundapura
MOBILE NO	9945375430
EMAIL ID	mm.kripa@gmail.com
QUALIFICATION	B.A. In degree
EXPERIENCE	16 years
AREA OF SPECIALIZATION	Social work
ACHIEVEMENT .	Concerned for Working Children: NammaBhoomi Kundapura

2 Resource person/ Guest Profile

NAME	Suresh S.G
DESIGNATION	Deputy Coordinator
ORANIZATION	NammaBhoomi, Kundapura
MOBILE NO	9686737747
EMAIL ID	Sureshgouda91@gmail.com
QUALIFICATION	Master of Arts
AREA OF SPECIALIZATION	Social work
ACHIEVEMEŇŤ	Concerned for Working Children: NammaBhoomi Kundapura

Namma Bhoomi

The Concerned for Working Children (CWC) was founded in 1985 and since 1993 it functions at 'Namma Bhoomi' in Kundapura town of Udupi district. The community aims at abolishing child labour form the lives of these children and prepare them for employment opportunities by giving them vocational training programs. The CWC has been nominated for the Noble Peace Prize in 2012,2013 and 2014.

In Namma Bhoomi, the traditional boundaries of caste, gender and religion are gently broken down & everyone live, learns and plays together. Festival across all religions are celebrated and girls and boys are treated as equals. More importantly it is an empowering space for children.

Vision:

A world where there are organisations of adults and children who are committed and able to ensure children's participation and the realisation of their rights.

Mission:

To enable children, marginalised communities, especially marginalised children to realise all their rights with a particular focus on the best interest of the child, the right to be heard, to right to organise and the right to appropriate information.

REPORT OF SESSION ON SOCIAL CONCERN

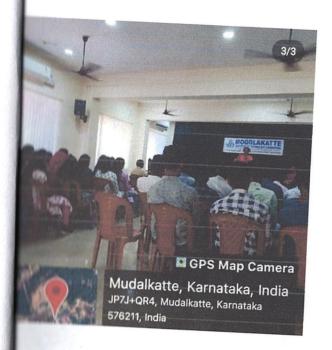
Session on social concern was organised by MBA department on 6th march 2023. Kripa M.M coordinator and Suresh S.G. deputy coordinator of Namma Bhoomi were the resource persons of the programme. Principal, Vice Principal and Amruthmala ma'am were the dignitaries of the programme.

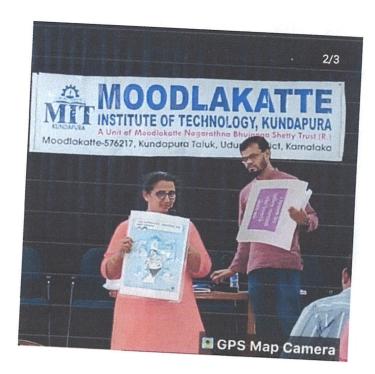
The programme was started at 11am.Ms. Sammitha Shetty of 2nd year MBA gave introduction about resource persons. Then Kripa madam gave information regarding the existence of Namma Bhoomi and its purpose.

Their main purpose is to help migrated people and working children. Then there was interaction session with the resource persons and MBA students. They told us to give suggest solutions for the problem faced by migrated community. Then we discussed in group and gave ideas to help migrated people.

Discussed and suggested various points to improve the livelihood of migrated people such as listening to the problems faced by them, providing them with basic necessities also education should be made compulsory for children for women training can be given such as tailoring and embroidery. Information regarding side effect of alcohol and also how to save money for their future use should be given to them.

Later, they agreed to our opinions and told more youth should be involved rather aged in the development of nation. The programme was useful and we got to know more information regarding Namma Bhoomi and their work. The programme was ended at 1pm with the vote of thanks.







Principal

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