



# Moodlakatte Institute of Technology

Master of Business Administration(MBA)

## TOPIC

**Session on social concern for our MBA students**

## Organized On

**Date:** 6/march/2023

**Venue:** Auditorium

## Resource Person

Mrs Kripa M.M

Coordinator-admin and documentation, Namma Bhoomi

Mr Suresh

Deputy coordinator, Namma Bhoomi

## Contact Details

Phone No:

9945375430

## Participants

Branch/ Section: 1<sup>st</sup> sem MBA Students

Number of Students: 65

## **Preamble**

A social concern program is a purpose-driven initiative that aims to address critical social issues, raise awareness, foster engagement, and drive positive change. It brings together individuals, organizations, and communities to work collaboratively towards finding sustainable solutions and creating a more equitable and compassionate society.

### **BRIEF PROFILE OF TRAINERS**

Mrs. Kripa M M , a well-known personality in social service, serving as Coordinator-admin and documentation, Namma Bhoomi, Kundapura. She did her graduation in B.A with a work experience of 16 years in social work. She accomplished her goal of creating concern towards orphan and working children of local area of Kundapura.

Mr. Suresh S.G, serving as Deputy Coordinator, Namma Bhoomi, Kundapura. he did her Masters in Arts and entered into social work. His main concern is to support and create path for orphan and working children of local area of Kundapura.

### **REPORT**

This report tries to draft the details and outcomes of the program conducted on 6th march of 2023, this session was conducted for the students of 1st year MBA. A one day session conducted in the presence of Departmental head and teaching professionals.

#### **Objectives:**

This session was intended to create awareness about difficulties faced by working children and Improve the well-being of individuals or communities, and create positive social change. These programs designed to provide support, resources, and assistance to those facing various challenges.

#### **Session Methodology:**

One on one interaction with students.

#### **Outcomes and Benefits:**

This program increases the possibilities of empathy and compassion, increase understanding in young minds about hardships faced by working children of our society. This program induces behavioral change in young minds towards young serving individuals.

### **ORGANIZING COMMITTEE**

Prof. Kavya

Prof. Harish

Prof. Amruthmala

Prof. Venkatesh

Prof. Thilaka laxmi

Prof. Ashritha

FEEDBACK: Students interest and participation was appreciable, program was well organized.

**Students:** The participants' feedback regarding the program was overwhelmingly positive, highlighting the trainers' expertise.



**MOODLAKATTE**  
**INSTITUTE OF TECHNOLOGY**  
(Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi)

*Session on Social Concern for our MBA students*

by



**Kripa MM**  
Co-ordinator- Admin and Documentation  
Namma Bhoomi



**Suresh**  
Deputy Co-ordinator  
Namma Bhoomi

**Date:** 6th March 2023  
**Time:** 11:00 AM to 12:30 PM

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mitkundapura

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HOD

Principal