



Moodlakatte Institute of Technology

TRAINING AND PLACEMENT CELL

TOPIC

BUSINESS PROPOSAL PRESENTATION & EFFECTIVE COMMUNICATION

Organized On

20-Aug-18

Resource Person

Mr. Vinod

Contact Details

Phone No:
96992 98315

Participants

Final Year Engineering-(CS & ECE) and MBA Students-62

Preamble

This report outlines the Business Proposal Presentation and Effective Communication session conducted by Mr. Vinod from ITM Group of Institutions for BE and MBA students at MITK. The session aimed to enhance students' communication skills and provide insights into crafting compelling business proposals. The objective was to equip students with practical knowledge and skills that are essential for success in their academic and professional pursuits.

Objective:

The primary goal of the session was to impart knowledge and skills related to effective communication in the context of business proposal presentations. Specific objectives included:

1. Understanding the structure and components of a business proposal.
2. Developing effective verbal and non-verbal communication skills.
3. Exploring the role of technology in communication, especially in virtual settings.
4. Providing opportunities for hands-on practice through interactive activities.

Session Highlights:

- **Structuring Business Proposals:**

Mr. Vinod provided a comprehensive overview of the essential elements of a business proposal, emphasizing the importance of a clear and organized structure.

Students gained insights into crafting executive summaries, articulating problem statements, proposing solutions, and presenting financial projections.

- **Communication Techniques:**

The session explored various communication techniques, including verbal and non-verbal cues, active listening, and adapting communication styles to diverse audiences.

Practical examples and case studies were used to illustrate effective communication strategies in real-world scenarios.

- **Role of Technology:**

Mr. Vinod highlighted the increasing significance of technology in communication, particularly in the era of virtual interactions.

Students learned how to leverage technology for impactful virtual presentations and address challenges associated with remote communication.

- **Interactive Elements:**

The session incorporated interactive elements such as role-playing exercises, group discussions, and simulated business proposal presentations.

Students actively participated in hands-on activities, allowing them to apply the concepts learned and receive constructive feedback.

Outcome with Feedback:**Student Engagement:**

Feedback indicates high levels of engagement during the session, with students expressing enthusiasm for the interactive components.

The hands-on activities were particularly well-received, providing practical experience in applying communication and presentation skills.

Knowledge Acquisition:

Students reported a deepened understanding of the structure and key components of business proposals.

The session effectively conveyed the importance of effective communication in professional settings, contributing to students' overall knowledge base.

Skill Development:

Participants noted improvement in their communication skills, including enhanced articulation, clarity, and confidence in presenting ideas.

The incorporation of technology-related aspects received positive feedback, preparing students for the evolving communication landscape.

Recommendations:

Based on the success of this session, it is recommended to integrate similar workshops into the curriculum to continually reinforce and expand upon the skills acquired.

Consideration should be given to incorporating more sessions on advanced communication techniques and emerging technologies in business communication.



Participated Student List

SI No	Name	Branch	Emailid
1	DIVYA NAIK	CS	naikdivyadattatraya@gmail.com
2	MOHAMMED ASIM	CS	asimmohd68@gmail.com
3	AMRUTHA NARASIMHA AGNIHOTRI	CS	amruthaagni700@gmail.com
4	BHAKTHI GOPALA SHETTY	CS	bhakthigshetty96@gmail.com
5	CHAITHRA	CS	chaikotegar@gmail.com
6	CHAITHRA SHETTY	CS	chaithrashetty614@gmail.com
7	CHEZHAN B	CS	4mk14cs007@gmail.com
8	KAVANA	CS	kavanashettigar@gmail.com
9	NAGABHUSHAN UDUPA	CS	samseudupa@gmail.com
10	NAZIA	CS	naziaheena313@gmail.com
11	POOJA SHETTY	CS	poojasshetty1106@gmail.com
12	POORNIMA P	CS	pooja.poornima97@gmail.com
13	PRAJNA SHETTY	CS	prajna1106praju@gmail.com
14	RAJANI	CS	rajaniacharya01@gmail.com
15	RAMYA PRABHU	CS	ramyaprabhu291@gmail.com
16	RESWIN KOSTAS DSOUZA	CS	reswindsouza@gmail.com
17	SAKSHI SHETTY	CS	sakshishetty1401@gmail.com
18	SANDHYA	CS	sandhyagopadi@gmail.com
19	SMITA NAIK	CS	smitanaik53@gmail.com
20	SURAKSHA M HOLLA	CS	surakshamholla@gmail.com
21	SYEED MOHAMMED BEARY	CS	syeedmunna26@gmail.com
22	VAGEESHPRASAD BAIRETHAYA	CS	vpbairerhaya@gmail.com
23	VISHNUMURTHY	CS	vishnushettigar709@gmail.com
24	YASHASWINI	CS	yashukharvi.1996@gmail.com
25	GAYATRI MADEVA DEVADIGA	CS	gayatridevadiga789@gmail.com
26	SUJAY NAIK	CS	sujaynaik575@gmail.com
27	Anusha A	MBA	shettyanusha284@gmail.com
28	Archana	MBA	archanashetty2016@gmail.com
29	Avinash	MBA	avinashachari19@gmail.com
30	Chaithra C	MBA	chaithrapoojary0295@gmail.com
31	Chethana K	MBA	chethank754@gmail.com
32	Deepa K	MBA	deepapoojary31@gmail.com
33	Ganesh B Poojary	MBA	ganeshbpoojary435@gmail.com
34	Gurucharan	MBA	gurucharansgk95@gmail.com
35	Kannika B R	MBA	kannikabr1995@gmail.com
36	Krishna	MBA	rkok574@gmail.com
37	Manoj D'souza	MBA	manojsouza5@gamil.com

38	Poornima. Dinakar.Shetty	MBA	poornimashetty57@gmail.com
39	Pradeep Kumar	MBA	pradeepshetty323@gmail.com
40	Rajeshwari	MBA	rajeshwarishetty858@gmail.com
41	Ranjitha. A	MBA	ranjithapoojari44@gmail.com
42	Smitha	MBA	smitha33shiroor@gmail.com
43	Swathi	MBA	swathipoojari223@gmail.com
44	Swathi.K.N	MBA	swathikn369@gmail.com
45	PRATAP	ECE	prathapknoll@gmail.com
46	ASHIFA NAZ	ECE	ashifanaz1997@gmail.com
47	CHANDANA S	ECE	chandana19nair@gmail.com
48	DEEVITHA	ECE	deevithapoojary@gmail.com
49	DHANANJAYA	ECE	jayadhikary73071@gmail.com
50	K P HARISH	ECE	harishkp574@gmail.com
51	KIRAN V	ECE	kiranmayura.15@gmail.com
52	PATIL POONAM VIJAY	ECE	patilpoonam4006@gmail.com
53	PRASANNA GAJANAN BHAT	ECE	prasannabhat241@gmail.com
54	PRATHEEKA BALIGA	ECE	pratheekabaliga12@gmail.com
55	ROMITA D ALMEIDA	ECE	romita.almeida@gmail.com
56	SHIVANI J SHETTY	ECE	shettysri007@gmail.com
57	SHOBHA CHANNAPPA HORTI	ECE	shobhahorti03@gmail.com
58	SHRUTHI	ECE	ashruthipoojari19@gmail.com
59	VARALAXMI SHANKAR PATGAR	ECE	patgarvaralaxmi@gmail.com
60	BHUVANESHWARI M MARATHI	ECE	bhuvimarati54@gmail.com
61	SUHASA	ECE	suhas.skywar@gmail.com
62	NAGARAJ V BHANDARI	ECE	nagarajbhandari2014@gmail.com



MOODLAKATTE INSTITUTE OF TECHNOLOGY

(Affiliated to VTU, Belagavi & Approved by AICTE, New delhi)

TRAINING AND PLACEMENT CELL- 2018

Organises a session on

BUSINESS PROPOSAL PRESENTATION & EFFECTIVE COMMUNICATION



Resource Person

Mr. Vinod

ITM Group of Institutions

20-Aug-18

@

2.00 p.m.

MITK Auditorium

Principal

Principal

Moodlakatte Institute of Technology
Moodlakatte, Kundapura - 576217
Udupi Dist, Karnataka