



Moodlakatte Institute of Technology

(A Unit of Moodlakatte Nagarathna Bhujanga Shetty Trust (R.))

(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi)

Moodlakatte – 576 217, Kundapura Taluk, Udipi District, Karnataka

Date: 18/Sep/2023

Topic : **Advanced Workshop on IPR**

Organized On : 15/Sep/2023

Resource Person : Prof. Bhuvaneshwar Paswan,
TBI, Director & IIC Convener

Participants : First year students from MBA;

No. of students – **63**

Preamble

Intellectual Property Rights (IPRs) play a critical role in shaping the dynamics of the educational sector. These rights encompass a range of legal protections that safeguard the creations of the human mind, such as inventions, literary and artistic works, and symbols, names, and images used in commerce.

BRIEF PROFILE OF THE CHIEF GUEST

Prof. Bhuneshwar Paswan TBI director IIC convenor, MIT Kundapura, specialized in Physics and Material Science & Engineering, Business & Entrepreneurship. Perceived his dual degree from Indian institute of science education and research (IISER), Pune. He acquired graduate research fellowship in 2012 from Indian institute of technology madras worked in challenging profiles for more then 10 years.

REPORT

Department of management studies organized a workshop on intellectual property rights in India on 15/09/2023 by Prof. Bhuneshwar Paswan, TBI, Director & IIC Convener to foster an idea about IPR which plays a fundamental role in fostering innovation and creativity by providing creators and inventors with the incentive to invest in research, development, and production.

Objectives:

This workshop on intellectual property rights (IPR) typically revolve around educating and informing participants about the various aspects of intellectual property, its significance, and how to protect and utilize it effectively. Here are some common objectives listed,

1. It Increase awareness among participants about the importance of intellectual property and its role in promoting innovation and creativity.
2. It Help participants understand the different categories of intellectual property, such as patents, copyrights, trademarks, and trade secrets.
3. Familiarize participants with the legal framework surrounding intellectual property rights, including relevant laws and regulations.
4. Provide insights into how to protect intellectual property and the enforcement mechanisms available in cases of infringement.
5. Explain the processes involved in obtaining and maintaining intellectual property rights, including the application and registration procedures.
6. Explore the relationship between intellectual property rights and innovation, demonstrating how they can incentivize creativity and investment in research and development.
7. Discuss strategies for commercializing intellectual property, such as licensing, selling, and using it for business growth;
8. Educate participants on the potential risks and challenges related to intellectual property, and how to mitigate them.

The goal is to equip participants with a comprehensive understanding of intellectual property rights and their practical applications in various industries and sectors.

Outcome of the program:

Outcome of this program is multifaceted depends on the interest of the students and the concepts covered here are some of the results identified from this program.

1. Familiarity with the legal framework and regulations governing intellectual property rights, along with an understanding of the relevant laws and their implications.
2. Students were equipped with the knowledge and resources to protect their intellectual property, including the ability to navigate application and registration processes.
3. Awareness of international aspects of IPR and knowledge of how to protect intellectual property in multiple countries through international agreements and treaties.
4. Students learnt strategies for commercializing and monetizing intellectual property, such as licensing agreements, joint ventures, and branding.
5. Awareness of potential risks associated with intellectual property and strategies to mitigate those risks effectively.

6. Understood the legal and financial consequences of intellectual property infringement, and the importance of respecting the rights of others.
7. Students learnt to be able to apply their knowledge practically, making informed decisions about their own intellectual property assets and rights.
8. Students felt empowered with knowledge and tools to protect, leverage, and enforce their intellectual property rights.
9. Students decision-making capabilities Improved regarding the creation, protection, and management of intellectual property assets.

This workshop empowered participants to make informed choices about their intellectual property and inspire them to create, innovate, and protect their ideas and creations.

ORGANIZING COMMITTEE

Prof. Amruthamala

Prof. Harish Kanchan

Prof. Venkatesh Shetty

Prof. Thilaka Laxmi

Prof. Kavya

Conclusion:

Intellectual Property Rights (IPR) Awareness is critical to shaping an environment that is conducive to fostering creativity & innovation in the country. Intellectual Property is the product of a person's intelligence, creativity, hard work, and skill. It results from an idea that comes to one's mind and is given creative expression.

POSTER



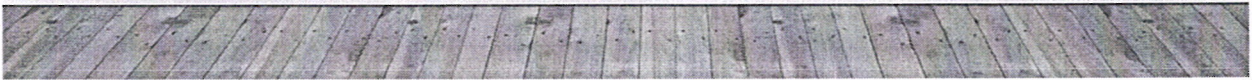
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Moodlakatte - 576 217, Kundapura Taluk, Udupi District, Karnataka

DEPARTMENT OF MBA
ORGANISES AN
ADVANCED WORKSHOP ON IPR

BY

PROF. BHUVANESHWAR PASWAN,
TBI, DIRECTOR & IIC CONVENER

Date: 15 - 09 - 2023
Time: 10 AM
Venue : MITKAuditorium


HOD
PRINCIPAL

Moodlakatte Institute of Technology
Moodlakatte, Kundapura - 576217
Udupi Dist, Karnataka



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Date: 10.9.2023

CIRCULAR

This is to inform all Faculties, and Final year students of the Department of Management Studies that a one-day advanced workshop on Intellectual Property Rights will be organised on 15th September 2023 at 10.00 AM in the Auditorium. Prof. Bhuvaneshwar Paswan TBI Director & IIC Convener would be the resource person.

All are requested to participate in this workshop.



HOD

To: circulate among staff and students

Copy to: Department File



Principal

Principal
Moodlakatte Institute of Technology
Moodlakatte, Kundapura - 576217
Udupi Dist, Karnataka



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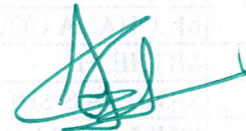
**Moodlakatte – 576 217, Kundapura Taluk, Udupi District,
Karnataka**

Advanced Workshop on IPR on 15.9.2023		
Participant List		
Sl.no	Name	USN
1	ADARSHA	4MK22BA001
2	AJAYA KUMARA SHETTY	4MK22BA002
3	AJITH RAGHURAMA SHETTY	4MK22BA003
4	AKSHAYA	4MK22BA004
5	ANUDEEP	4MK22BA005
6	ASHWINI	4MK22BA006
7	BHARATH	4MK22BA007
8	CHARAN	4MK22BA008
9	DIVYA	4MK22BA009
10	DIVYA B R	4MK22BA010
11	FAYEEZ	4MK22BA011
12	GAUTHAM B G	4MK22BA012
13	JOVIAL FERNANDES	4MK22BA013
14	KARTHIK	4MK22BA014
15	LAKSHMINARAYANA	4MK22BA015
16	LAVANYA	4MK22BA016
17	M DEEKSHITH	4MK22BA017
22	MEERU BIBI SOUFIYA	4MK22BA022
22	MEGHANA GOUDA	4MK22BA022
20	MITHESH	4MK22BA020
21	MOULYA S SHETTY	4MK22BA021
22	MULLA SAMEER	4MK22BA022
23	NAMRATHA	4MK22BA023
24	NEERAJ	4MK22BA024
25	NIKHITH	4MK22BA025
26	NIMISHA	4MK22BA026
27	PANNAGA S SHETTY	4MK22BA027
28	PRAGATI SHETTY	4MK22BA028
29	PRAJNA	4MK22BA029
30	PRATHIKSHA	4MK22BA030
31	RAKSHITH SHETTIGAR	4MK22BA031
32	SAHANA	4MK22BA032
33	SHASHANK	4MK22BA033
34	SHASHANK ACHAR	4MK22BA034
35	SHRAVYA	4MK22BA035
36	SHWETHA KOTARI	4MK22BA036
37	SIMRAN	4MK22BA037
38	SINCHANA A SHETTY	4MK22BA038

39	SINCHANA N SHETTY	4MK22BA039
40	SINDHU M S	4MK22BA040
41	SPANDAN	4MK22BA041
42	SRISHTI C KUNDAR	4MK22BA042
43	SUSHMITHA	4MK22BA043
44	SUSHMITHA S	4MK22BA044
45	SUSHMITHA S	4MK22BA045
46	TAKSHA A SHETTY	4MK22BA046
47	UDAYA G BHANDARKAR	4MK22BA047
48	VIGNESH ACHARYA K	4MK22BA048
49	VINUSHA	4MK22BA049
50	VINUTHA	4MK22BA050
51	ADARSHA SHETTY	4MK22BA051
52	ANISHA JOSLINE MENDONCA	4MK22BA052
53	CHIDANANDA	4MK22BA053
54	DAKSHAYINI	4MK22BA054
55	DIVYA	4MK22BA055
56	JITHIN R KULAL	4MK22BA056
57	KAVYA	4MK22BA057
58	MUSTHAIN SHARIEF	4MK22BA058
59	PRAJWAL SHETTY M	4MK22BA059
60	PRIYANKA	4MK22BA060
61	SUMANTHA	4MK22BA061
62	SUPARNA	4MK22BA062
63	SUPRIYA K P	4MK22BA063



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