



# Moodlakatte Institute of Technology

(A Unit of Moodlakatte Nagarathna Bhujanga Shetty Trust (R.))

(Approved by AICTE, New Delhi & Affiliated to V.T.U., Belagavi)

Moodlakatte - 576 217, Kundapura Taluk, Udupi District, Karnataka



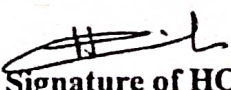
Ref.No.:MIT/OFF/23-24/204


Date: 30/08/2023

## CERTIFICATE

This is to certify that Mr. Prem Prakash Honnabandi, bearing USN: 4MK21BA008 is a bonafide student of Master of Business Administration course of Moodlakatte Institute of Technology, Kundapura, affiliated to Visvesvaraya Technological University, Belagavi and the project report on "Unveiling consumer insights: exploring consumer behaviour and performance in EasyBuy" is prepared by him under the guidance of Prof. Venkatesh Shetty in partial fulfilment of the requirement for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

  
Signature of Internal Guide

  
Signature of HOD  
Head of the Department

  
Signature of Principal  
Principal

Dept. of Post Graduation Studies - MBA  
Moodlakatte Institute of Technology  
Kundapura Taluk, Udupi Dist. - 576 217

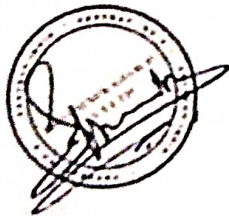
Moodlakatte Institute of Technology  
Moodlakatte, Kundapura - 576217  
Udupi Dist, Karnataka

Date- 31-05-2023

## CERTIFICATE OF INTERNSHIP COMPLETION

This is to certify that Mr. Prem Prakash Honnabandi has successfully completed his six weeks (17-4-2023 to 27-5-2023) research project in our company on the topic of " Unveiling consumer insights: exploring consumer behavior and performance in easybuy".

*We wish him success for all his future endeavours.*



**Sidhartha Priyadarshi**  
Manager Marketing